



EcoTimber Relocates Headquarters to Denver from California

Denver – September 1, 2009 – **EcoTimber**, the nation’s leading sustainable wood flooring distributor and the first wood flooring company focused on protecting our forests, recently relocated to Denver from California.

While many companies are struggling during these turbulent economic times, **EcoTimber’s** business continues to grow. In fact, sales have grown more than 20% in the last year, and **EcoTimber** outgrew its Richmond, California warehouse. The projections for the fall product lines reflect more than double the need, which, in turn, makes it increasingly difficult to complete and distribute orders. Although the economy is down, the market’s demand for more eco-friendly, high-quality and beautiful wood flooring has greatly increased.

With its headquarters now located near the center of the country, **EcoTimber** can better maintain a commitment to excellent customer service, decrease shipping costs and reduce delivery time to dealers nationwide and Canada. Although the headquarters are now in Denver, **EcoTimber** will maintain its satellite warehouses on both coasts.

With more than 30 employees, **EcoTimber** is expecting to increase their employee base within the year as demand for the product increases. **EcoTimber’s** new home features one of the nation’s largest humidity controlled warehouses (humidor), which is vital to maintain the integrity of the sustainable wood that **EcoTimber** distributes. This is more important especially when providing sustainable hardwood to markets such as Colorado, Arizona and Utah where the climates are more arid. With the addition of the humidor, **EcoTimber** can now assure its customers that the wood floors will be maintained in a temperature and humidity-controlled environment that will allow the company to house nearly 50 flooring options. With its more than 20,000 square foot warehouse, **EcoTimber** can now store more hardwood that can then be distributed from a more central location in the country allowing quick and less expensive deliveries to our clients.

Lastly, being closer to our American manufacturers strengthens relationships, allowing shorter lead times from the mills, which reduces shipping costs and transit time. In fact, with the exception of the expanding bamboo line, all new **EcoTimber** hardwood floors will be sourced and made to the highest environmental standards in the United States.

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